

Press Release

International partner conference with record number of participants

Partner conference for the first time via event app / Over 280 participants from 11 countries / Go-live of the virtual JobRouter Marketplace

Mannheim, March 25, 2021 –JobRouter AG, manufacturer of the eponymous low-code digitization platform, invited participants to the international JobRouter Partner Conference from March 17 to 19, 2021. For the first time, the event took place online as well as live via an event app. With more than 280 participants from 11 countries, a new record was set. A highlight was the go-live of the new, virtual JobRouter Marketplace.

The JobRouter Partner Conference is already the second event of JobRouter AG that took place exclusively online via an event app. It is intended to bring together sales, implementation, and technology partners, strengthen the exchange among each other, and initiate new impulses for the own business model. The diverse program included partner-specific topics around product news, innovative business models and sales support opportunities. Participants were able to stream presentations live, chat with each other, and exchange ideas with experts in discussion rounds via a web application in their browser and on any mobile device.

"Connecting all partners in an online event is of course a challenge. We were aware of this from the start and have created opportunities to promote interactions both between partners and with JobRouter experts online," emphasizes Stephanie Weidner, Country Manager DACH and authorized signatory of JobRouter AG.

"Feedback from our partners constantly drives us in the development of new product features. Interacting with them is therefore enormously important to us. We are pleased that the event was able to be a complete success due to the open nature of our partners."

The new JobRouter Marketplace, a virtual marketplace for digital business processes, integrations and add-ons, also celebrated its premiere with the aim of supporting the open structure of the digitization platform via extensions and process solutions. In addition to JobRouter partners, customers and interested parties can now present their own digital solutions on the JobRouter Marketplace. "It was a conscious decision to present and launch the JobRouter Marketplace for the first time at the partner conference. This is because the Marketplace is also intended to serve partners in particular as a placement platform. In this way, on the one hand, we complement the usage options of JobRouter, and on the other hand, we create a basis for partners to reach an even larger user base with their offering," explains Axel Ensinger, Co-CEO of JobRouter AG.

The award ceremony for the JobRouter Premium Partners 2021 rounded off the second day of the event. A total of twelve premium partners were honored for their outstanding sales performance in the previous year. On the third and final day, the focus was on the partners' questions, which were discussed in panel sessions.

The JobRouter® Premium Partners 2021 are:

- NEVARIS Bausoftware GmbH
- KaiTech IT-Systems GmbH
- Nösse Datentechnik GmbH & Co. KG
- Förde Digital GmbH
- L und M Büroinformationssysteme GmbH
- ALOS Solutions AG
- pmi Software und Datenkommunikations-GmbH
- Ricoh Austria GmbH
- ProComp Professional Computer GmbH
- DATEC Netzwerke & Druckerlösungen GmbH
- DocuScan GmbH
- e-MSI Sp. z o.o.



About JobRouter

JobRouter AG, Mannheim, is a globally active provider of digital business transformation solutions and manufacturer of a cross-industry low-code digitization platform for customers of all company sizes. Together with an international network of over 190 partners and its own offices in the UK, Turkey and the USA, JobRouter delivers to more than 1,500 customers worldwide. More details at www.jobrouter.com.

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