

Press release

First online event of the JobRouter® Digital Conference 2020

Interactive event format with over 200 participants / Diverse program about digital process automation, new work and new software functions / First-time presentation of the JobRouter Digitization Award

Mannheim, October 28, 2020 – On October 22 and 23, more than 200 participants followed the invitation to the JobRouter® Digital Conference 2020. JobRouter AG from Mannheim, manufacturer of the JobRouter® digitization platform, hosted the event for the first time online and live via an App. With a mix of technical presentations, workshops and a virtual exhibition, the event focused on imparting practical software and digitization knowledge.

It was clear at an early stage that the JobRouter® Digital Conference could not take place as usual this year. With a two-day online event and an event app, the numerous customers and partners were nevertheless to be provided with the optimal conference experience. Participants were able to stream live presentations, attend workshops, chat with each other or meet with experts in a virtual meeting room on their desktop or mobile via smartphone. The feedback was consistently positive, not least due to the use of many interactive elements. The varied program included topics such as digital process automation, New Work or current and future insights into new JobRouter® functions. In addition, two renowned customers presented their success stories to give the audience new digital impulses. The event was lightened up by brain fitness trainer Heidrun Link, who showed how stress can be minimized by means of simple everyday exercises.

"This year we celebrated our premiere on several levels: In addition to a purely online event, we succeeded in bringing together JobRouter® customers and partners for the first time over two days. We are happy about so many participants and hope that we were able to provide many digital food for thought again," says Axel Ensinger, Co-CEO & CPO of JobRouter AG.

The awarding of the first JobRouter Digitization Award was a source of excitement. The award honors companies that have implemented particularly exciting and innovative JobRouter® projects. This year, JobRouter AG was looking for the most intuitive JobRouter® workflow, which offers the user a particularly good usability and a high user experience. Zech Management GmbH won first place with its project "the digital employee appraisal".

"The JobRouter® Digital Conference 2020 was a great event, not least thanks to the participation of numerous customers and partners. All our speakers were able to show how important digital and automated processes are, especially in the context of home office and new work," emphasizes Marcus Nagel, Co-CEO & CCO of JobRouter AG. "Nevertheless, we are looking positively into the future and are looking forward to the opportunity for personal exchange next year".

In a virtual exhibition, the participants were also able to gain intensive insights into the offerings of many technology partners and technical experts. The following external exhibitors were represented: DemandFlow GmbH, Insiders Technologies, PwC, Steinbeis Center of Management and Technology (SCMT GmbH), Namirial Deutschland GmbH, ProComp Professional Computer GmbH.