

Press release

The future of process automation is low-code development

Market growth increases by 28 per cent annually

Mannheim, March 24, 2022 – Low-code digitisation platforms are becoming a critical tool for fast and efficient process automation in businesses across industries in 2022. According to market research firm [MarketsandMarkets](#), the market for low-code development platforms will grow at a compound annual growth rate of around 28 per cent from US\$13.2 billion to US\$45.5 billion by 2025. This trend is reinforced by the ongoing IT skills shortage and the need for businesses to adapt processes to new requirements in a flexible and customer-centric way. Low-Code is a visual, model-based method for software development and process automation that enables agile and cross-team collaboration on cloud-based applications. With the approach, even users without programming knowledge can independently and quickly map and implement workflows.

"Companies are under pressure to automate processes and business models more and more in order to remain competitive. The low-code approach enables employees from a wide range of departments to quickly design and edit workflows digitally. This relieves the burden on IT resources and increases employee satisfaction," says Axel Ensinger, CEO of JobRouter AG. [JobRouter AG](#) is a digitisation and process specialist headquartered in Mannheim. The German software producer of the low-code digitisation platform JobRouter® supports companies worldwide in the automation and networking of processes, documents and data.

Smart and customised process automation

With low-code solutions, any work processes in various areas such as finance, HR, administration, purchasing, quality management as well as sales and marketing can be mapped and optimised. The functionalities are diverse and include invoice processing, contract management, employee onboarding, digital personnel files, ticket systems or digital travel expense reports. By means of low-code development, users can, for example, create automated processes adapted to their company in which invoices are scanned by the system, read out and forwarded directly to the respective departments in the company for approval. This minimises sources of error when entering data and relieves employees of monotonous routine tasks.

Low-code digitisation platform - which is the right one?

The market research company [Forrester](#) assumes that European companies will invest between 2.4 and 3.3 billion euros in automation tools such as digitisation platforms in 2022. The choice is wide: while some providers focus on specific business processes and databases, others are more universal and map the most diverse workflows on a low-code basis. In order for companies to make the right choice for their requirements, they should clarify the following questions in advance:

- Does the low-code platform include all the required features and functions for the planned digitisation project?
- Is the platform constantly being optimised and further developed?
- Is the platform flexible enough to implement unforeseeable requirements at a later date?
- Are there standard interfaces to existing systems (e.g. SAP)?
- Are functionalities for document processing already integrated in the platform or do separate systems have to be connected for this?

Ensinger advises: "For the most efficient and seamless process automation possible, companies should make sure when selecting the digitisation platform that different technologies and processes are linked with each other and are not mapped as isolated solutions. The platform should also be able to be integrated into any system landscape without restrictions.

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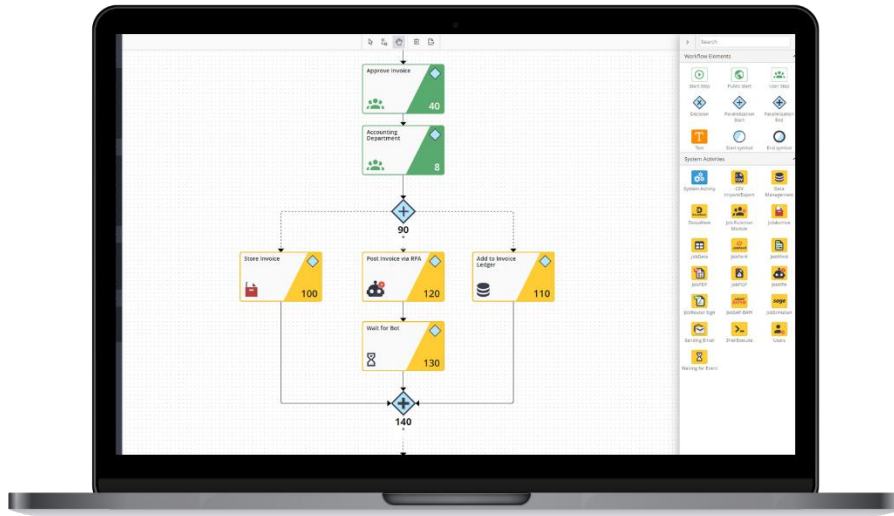
About JobRouter AG

JobRouter AG is a globally active provider of solutions for digital business transformation and manufacturer of a cross-industry low-code digitisation platform. Since 2003, JobRouter has been helping companies of all sizes to optimise workflows, manage data and documents efficiently and digitise internal and external business processes. The modular components of the JobRouter® technology also make it possible to expand the solutions according to requirements and to organise them individually. Companies thus receive a comprehensive and customised system with a multitude of agile interfaces.

Together with an international network of over 190 partners and its own subsidiaries in the UK and the USA, JobRouter AG now supplies over 1,500 customers worldwide. These include leading companies such as Euromaster, HARIBO, HELMA Eigenheimbau, Konstanz University of Applied Sciences, Klöckner & Co, MEYER WERFT, S&G Automobil, the University of Bern and ZF TRW. JobRouter AG has its headquarters in Mannheim and currently employs over 90 people.

Further information is available at www.jobrouter.com.

Images:



1st image: With the low-code digitisation platform JobRouter®, users can create individual workflows on their own.



2nd image: Axel Ensinger, CEO of the digitalisation and process specialist JobRouter AG.

Image source: JobRouter AG